

June 2017



INSIGHT

MVC Annual Meeting June 6, 2017

We just finished another positive year. Sales were down somewhat but with the agricultural economy the way it is, I think we ended up ok. The audit is complete and we are already into another year.

We are paying out \$254,372 in patronage this year, all cash. We are also retiring \$229,927 in equity.

We have four producers running for three positions on the board. Roger Mix, Moe Bond, John Curto, and Stanton Johnson. The ballots, along with a summary of some bylaw changes, will be mailed out soon. If you are a voting member look for them in the mail.

Remember the coop is your business. You have a vested interest in its success. Your equity is only as good as the success of the company.

When your coop is successful we are able to pay patronage and retire equity as it becomes due. We understand we have to earn your loyalty and we are working hard to achieve this.

The money you spend with your coop stays in the valley. We do not have headquarters outside of the valley where we send our profits. It is retained here. The employees are valley residents who choose to live and work in the valley and spend their wages here, and our profits are returned to you, our members, through patronage.

Your coop spends time and money supporting local activities and we strive to represent you well. Some of the activities that we are involved in are Progressive Agriculture Farm Safety Day for our local 3rd grade

classes, 4-H / FFA programs, Kiwanis, Conquistadores, scholarships, Southern Rocky Mtn. Ag Conference, Support of valley school programs, and local valley rodeos.

The annual meeting is June 6th this year at Ski Hi Park. The meal starts at 5:00 pm and the meeting will begin at 7:00 pm. We hope to see you there.

Mike Boothe
President/CEO

*“Both optimists and pessimists contribute to society.
The optimist invents the air plane,
The pessimist the parachute.”*

George Bernard Shaw

Announcement of Retirement

Lars Worker has chosen to seek retirement and we wish him the best in his endeavors.

Lars has worked for the MVC for 24 years in the fertilizer and agriculture environment. He started in our Center plant on April of 1993 as part-time summer help then progressed to liquid blender. In August 1993 he went full time as Co-Manager with Isabel.

In the mid 90's he was responsible for the operations of the chemical applicator rig and then the acid rig as well as loading acid trucks. He drove semi's and tender trucks and continued to apply liquid fertilizer as needed and time allowed.

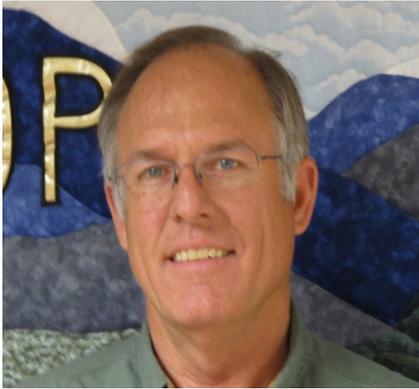
In 1998 MVC and Farmland's partnered on the reactor to help handle the increasing demand for 10-34-0. He with Farmlands assistance in the 2000 built the containment and brought in the liquid automation system.

With his CSU Agronomy degree and his desire to improve himself he obtained his commercial pesticide qualified supervisor license and Certified Crop Advisor certifications. Later he became certified in forestry and turf aspects of the state pesticide regulations. This opened the door for the fieldman aspect of his career.

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Our mission is to provide options and information, leading edge technology, quality products and services to enhance profitability of the membership today and in the future.

Board Nominees



Moe Bond

My name is Moe Bond and I'm married and have three children. My wife Mary is a vital part of our farming operation.

Our farm is located just north of Monte Vista, where I started farming with my father, Bill Bond, in 1975. When my father retired in 1996 we formed Bond Farms LLC. We currently farm potatoes, Durum wheat, and canola seed.

I have served on numerous boards and have always tried to be open and fair to all the parties involved.

I feel that the Monte Vista Coop is a vital part of the community and the Ag industry and we should all do our part to insure its success.

I'm running for my third term and would like to continue my position as a member of the Board of Directors for the Monte Vista Coop. It has truly been an educational experience learning what it takes to make our Coop work. I am dedicated to the betterment of the local agricultural community and its effect on the valley as a whole.



John Curto

My name is John Curto and I'm married and have two children. My wife Robbie is a school counselor in the Alamosa School District where my children, Dustin and Megan, attend school. I'm running for my second term on the Board of the Monte Vista Coop.

We farm southwest of Alamosa in the Waverly area. We grow alfalfa, barley and triticale and run a cow/calf operation.

I have been farming most of my life. I came back to the farm after finishing college in 1999. I am the third generation on our farm. My grandfather settled here and established our farm in 1939 and our roots run deep here in the San Luis Valley.

I am a dedicated, hard-working, and honest individual. As I mentioned earlier, my family's roots run deep in the San Luis Valley and I am committed to making it a better place by helping the people and the surrounding communities.

I would ask for your support and your vote for the Board of Directors so that I can continue to serve the members of the Monte Vista Coop.

Board Nominees cont.



Roger Mix

My name is Roger Mix and my wife, Rosalie and I have two sons, Ryan and Michael. Rosalie does the bookkeeping for the farm and helps out where she's needed. Ryan is a software test analyst, working for General Motors in Phoenix. Michael is a sophomore at NAU in Flagstaff, Arizona studying journalism.

Our farm is located in the Center area. The farm produces malt barley and certified seed potatoes for the varieties of Canela Russets, Teton Russets, Yukon Golds, and Desiree.

I have a Bachelor of Science from Colorado State University in agronomy. I'm a board member of the Colorado Potato Administrative Committee, Colorado Certified Potato Growers Association, Vice President of the Colorado Fruit and Vegetable Growers Association, and I've been on the Monte Vista Coop Board for the last six years. I've also served on many other boards through the years.

I'm running for my third term and if re-elected, I can bring my knowledge of being on the board the last six years. I've been involved with the budgeting process, financial statements and margins. I would appreciate serving as a board member for another term for the Monte Vista Coop.



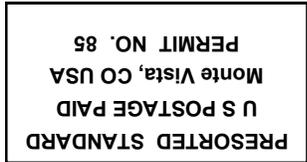
Stanton Johnson

My name is Stanton Johnson and my wife, Jaelyn and I are the parents of seven children, five girls and two boys.

We farm and ranch in both Rio Grande and Alamosa counties. We raise alfalfa and grass hay, barley, oats, forage wheat, and cattle. In addition to my farm/ranch operation, I own and operate a commercial trucking business.

I have farmed with my dad since I was a young boy and have been farming on my own for over twenty years. I took a Farm and Ranch Management class at Trinidad State Jr. College to enhance my management skills.

I feel like if I'm elected I can assist in decision making to help the Monte Vista Coop better serve our agricultural community. I have served on the Monte Vista Canal Board for approximately ten years. I also serve in various assignments in community and religious affiliations. I will bring honesty, integrity, and business experience to the Monte Vista Coop board of directors. My human relations skills assist me in being able to communicate with individuals that I associate with. I maintain a strong family background and enjoy spending time camping, fishing, and attending various athletic and educational events with my children.



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RETIREMENT CONT.

“I have totally enjoyed my time in the fields working with the customers, large and small, young and old, experienced and beginners helping with their fertility, weed control needs, and ways to improve their application system and operations.

It has been a long part-time summer job that turned in to a career.

I have given my all, physically and mentally, to the Monte Vista Coop. Now the lung specialist recommends I spend more time at a lower elevation with less stress.

It has been a good career, the best part has been our customers, their encouragements, pushes when needed, friendships, being able to help meet their production needs and desires and to watch them prosper.

My prayer is that the MVC continues to prosper, by providing jobs and opportunities for the San Luis Valley residents, by providing goods and services at a fair and competitive price, to and retain the prominence that a member owned Cooperative should have.”

Lawrence (Lars) Worker

Thank you Lars for your service with the MVC. We wish you all the best in where ever you choose to go or choose to do.