

**Please return the following application to
the Monte Vista Coop, post marked or
hand delivered, by July 24, 2017.**

The mailing address is listed below:

Attn: Brenda Cooper
Monte Vista Coop
1901 E HWY 160
Monte Vista, CO, 81144

MVC Youth Equine Events Sponsorship

2017-2018 Events Season Application: DUE JULY 24, 2017

Aug 1. 2017-July 31. 2018

Applicant Name: _____

Date of Birth: _____

Years of Equine Involvement: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone #: _____ Email: _____

Youth Association: _____ Membership #: _____

Youth Association: _____ Membership#: _____

Youth Association: _____ Membership#: _____

Show/Rodeo Dates and Location:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Events:

(Team Roping, Barrel Racing, Cutting, Reining, etc.)

_____	_____
_____	_____
_____	_____
_____	_____

Equine Event Accomplishments/Awards:

(List All Relevant Accomplishments/Awards, including Academic Honors)

Products Used:

(List SPECIFIC preferred brands. Example: "Rattler GT4 MS Heel Rope" or "Purina IMPACT Performance Horse feed")

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Please List 2 Character References:

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Please attach a brief statement explaining how the support of the Monte Vista Coop will benefit you, and how you plan to represent the Monte Vista Coop in the event you are selected for sponsorship. Limit your response to no more than 300 words.

Sponsorship Details:

By signing below, the applicant agrees to the following terms and conditions upon the award of the sponsorship. This sponsorship is intended to benefit both the recipient and the Monte Vista Coop. The Monte Vista Coop reserves the right to terminate the sponsorship at any point throughout the year if the recipient does not adhere to the signed agreement, fails to maintain good standing in the associations for which they listed on the membership application, or if the recipient of the sponsorship fails to maintain a positive presence as defined by the Monte Vista Coop. As such, the recipient of the sponsorship agrees that he/she will not partake in the consumption or usage of any drugs/alcohol while wearing the Monte Vista Coop logo or name, nor will the recipient participate in any illegal activities while representing the Monte Vista Coop as a sponsorship recipient. Doing so will result in the termination of the sponsorship by the Monte Vista Coop. The discounts received by the recipient of the sponsorship will apply only to items purchased for personal use of the recipient. The recipient is forbidden to extend or allow other individuals (including family) to utilize their sponsorship benefits. The Monte Vista Coop reserves the right to terminate the sponsorship in the event of suspected misuse.

The sponsorship from The Monte Vista Coop will include the following benefits:

1. The Monte Vista Coop will provide the recipient with patches to wear on shirts during competition.
2. A **10%** discount on feed and supplements
3. A **15%** discount on all tack, ropes, horse care products, and animal health products (does not include fencing, livestock blowers, or clippers)
4. A **15%** discount on clothing
5. A **10%** discount on the remainder of store inventory at all retail departments (excluding fuel, propane, fertilizer, grain/seed, or service fees)
6. Free freight on special ordered items for qualifying products as determined by the Monte Vista Coop.
7. One monthly recipient account credit in the amount of \$50.00 that can be applied to any store product, including fuel.

The Monte Vista Coop will provide the recipient with a signed, official card that can be presented to Monte Vista Coop cashiers outlining the details of the discounts awarded to the recipient.

The Monte Vista Coop expects that the sponsorship recipient will do the following:

1. Wear a Monte Vista Coop Patch, visible on their shirt, at each equine function for the duration of the sponsorship.
2. Post pictures/videos of the recipient wearing the Monte Vista Coop patch/logo on social media outlets (Facebook, Twitter, Instagram, and Snapchat) and tag & hashtag the Monte Vista Coop at least every other week for the duration of the sponsorship.
3. Allow the Monte Vista Coop to feature the sponsorship recipient's pictures/videos/name on company social media accounts and other promotional material. Recipient may be asked to participate in specific events hosted by the Monte Vista Coop.
4. Advocate for the Monte Vista Coop by referring friends/family to shop at the Monte Vista Coop.
5. Utilize the in-store benefits provided by the Monte Vista Coop as a part of the Sponsorship Agreement. Proof of utilization will be tracked through the account number that the recipient is assigned. All purchases through the Monte Vista Coop should be transacted under this account number. (ONLY recipient is to utilize sponsorship)
6. Update the Monte Vista Coop on the results of competitions that the recipient takes part in. Such information may be shared by the Monte Vista Coop for advertising or social media purposes.

Failure to comply with the expectations listed above may result in the termination of the sponsorship. Compliance is determined at the discretion of the Monte Vista Coop.

Signature: _____ **Parent/Guardian if Under 18:** _____